

BTEC Media

EXAMINING BOARD: EDEXCEL

TITLE OF COURSE: : BTEC EXTENDED CERTIFICATE IN CREATIVE MEDIA PRODUCTION

ACCREDITATION: equivalent to 2 GCSEs grades A*-C

NATURE OF THE SUBJECT:

An exciting and challenging media course will give you excellent technical skills in a range of areas such as:

Video production

Print production

In this course you will study units which provide their own realistic design briefs where you will create practical media products and a portfolio.

In this course you will study 4 units that provides for a combined total of 30 credits

COURSE CONTENT:

You will need to be creative and technically minded with a willingness to work on your own and in production teams. The media is a massive and varied sector and this course is the first step in developing skills needed for progression onto advanced level courses or employment.

Learners will study four units

Two mandatory units

- Research for Creative Media Production
- Communication Techniques for Creative Media Production

And two optional Units

- Video Production
- Print Production

ASSESSMENT :

The course is assessed entirely through coursework with no external examinations.

WORK EXPERIENCE: As part of the course you may be given opportunities to study and learn about professional media industries with visits to media organisations and simulated work experience.

CAREER OPPORTUNITIES:

After completing the course you may wish to study BTEC Level 3 Subsidiary Diploma in Creative Media Production in the Sixth Form. The course will also give you valuable skills for a range of jobs both in and outside the media industry.

FURTHER INFORMATION:

Please see Mr J. Ashton – C31.